



S 8th St

ONE WAY  
→

RSP





Baker Center  
Minneapolis, MN

## Telling a building's story.

Tired. Dark. And disconnected. Our cities are filled with buildings that have endured multiple phases of fixer-upper projects. One-off attempts to revitalize, that often fall short of impactful. From our years of renovation experience, we believe each building has its own story to tell. Our job? To read the building. Listen to its history. Observe its natural tendencies. Uncover its truth. And help tell its story.

Our renovation process considers the experience of the entire space, merging the exterior and interior to form a compatible whole. We focus on the details — how it feels to approach and enter the building, walk through the lobby. How a space might foster impromptu interactions or support connections while its users navigate their busy work day. When imagining a renovated design, our team considers not only the existing employees and building members, but also anticipates the needs and uses of prospective tenants.

The result of our considerate design approach? A transformative space that retains, attracts and revitalizes quality tenants. A building that inspires all who enter. One that commands a presence and identity while remaining flexible enough to absorb change. A building whose story has been unearthed, reimagined and proudly retold.





Baker Center  
Minneapolis, MN

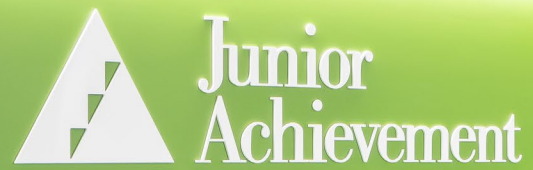




Before







Junior  
Achievement

Inspiring and preparing young people to succeed in  
a global economy.

CAREER & COLLEGE READINESS



Junior Achievement Leadership Showcase

Junior Achievement of the Upper Midwest

St. Paul, MN





Before





© 2014 CBRE

330 SOUTH SECOND

330 South Second Avenue  
Minneapolis, MN





Before





21 MAY 2018  
**ONE DAY**  
WITHOUT SHOES

Clear Channel

@littledyfox

**ROSA MEXICAN**

**THE PUB**

**HAPPY HOUR**  
MON-FRI

**HAPPY HOUR**  
DAILY 4-6

**Pub**

Mayo Clinic Square  
Minneapolis, MN





Before







The 15 Building  
Minneapolis, MN





Before







West End Office Park  
St. Louis Park, MN





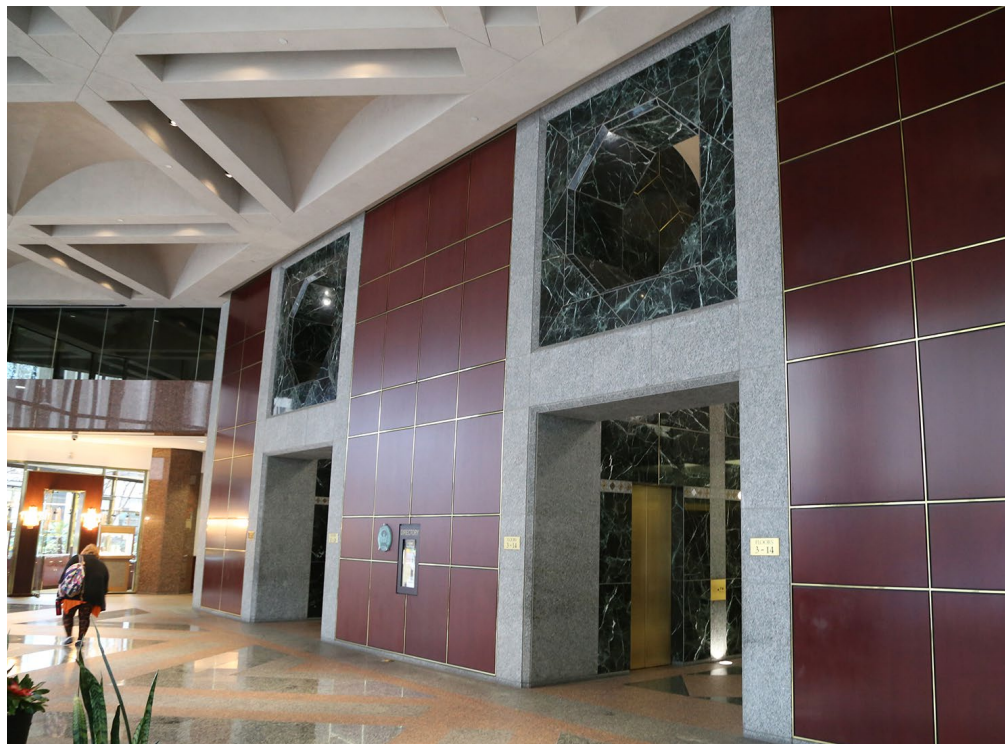
Before





Renaissance Square  
Phoenix, AZ





Before







## Longevity. Flexibility. Creativity.

It's what sets us apart. RSP excels at long-term relationships with our clients and our employees. In fact, we break industry averages in both client and employee tenure. And because of that, we grow right alongside our ever-changing, innovating, expanding client base. Our clients know they can give us any space challenge and our teams will meet it head-on, consistently delivering on time and budget.

Truly a professional client service firm, RSP is in the business of design. We respect our clients first and foremost. We believe the strongest sign of creative strength is our ability to translate our clients' vision, wants and needs into the most accurate, authentic space possible within their schedule and budget constraints. We believe in authentic collaboration, listening and delivering beyond expectations. With no headaches along the way.

That's how we've always operated. RSP was founded in Minneapolis in 1978 with an approach to architecture grounded in client service, a healthy respect for and understanding of business, and a foundation of smart design. 41 years later, RSP is one of the country's largest, most successful architectural firms.





RSP

**DAVID SERRANO**

david.serrano@rsparch.com

612.677.7312

1220 Marshall St NE

Minneapolis MN 55413

rsparch.com

rsparch.com

©2019 RSP Architects